

Kernsville PTO Meeting
Tuesday, December 12, 2017
9 a.m.

Welcome and Introductions

Attendance: Faith Ryan, Sara Solomon, Dana Schmitt, Michelle Lanyon, Samantha Griffin, Chantel Benes, Jen Laskosky, Cindy Glackin, Jen MacMurray, Mrs. Yeah!l, Mr. G

Called to order at 9:05 a.m.

Old Business

Chipotle Night – Faith Ryan

- \$110 profit
- Pretty disappointing turn out
- Feedback was people really didn't know about it
- Went out in Friday Folder; limited on flyers that can go home due to Green Policy
- Never got separate email home
- Was publicized on Facebook and Web
- Recommendation is to buy our own paper to print flyers next year
- Try for a Friday next time

School Directory – Lisa Tan

- Lisa just sent update.
- Database formatting wasn't correct when it was sent to her. She is almost done with it, but needs to include a district refresh.
- Will be ready approximately the same time as last year (end of January/early February).

Movie night – Samantha Griffin & Sarah Elias

- November movie night: not positive everyone paid to get in. Had less money at the end, but looked like same number of people. Table at entry was missing. This will be corrected for next time.
- Snack stand did well; took in \$120. Little less chaotic than last time.
- Just need to purchase juice next time; have all other supplies in stock
- Trying Ocean Spray for a donation.
- Next Movie Night is January 19

Giving Tree – Ingrid Martz & Faith Ryan

- 24 kids were served by this program
- Serves the Kernsville community (families of current students)
- Totally anonymous; only Mrs. Gross knows whose name coordinated with numbers on tags
- Put up tags for generic gifts this year as well.
- Due by the end of this week (December 15; extended two weeks from regular deadline due to late mailing of invitations to participate, and late submissions for assistance from recipients)
- Ingrid M. and Faith R. will sort gifts this week; Mrs. Gross will distribute privately

Holiday Shoppe – Sara Solomon & Ingrid Martz

- One parent complaint about quality of merchandise; items were refunded
 - This is the same vendor we have been using for at least 6 years; merchandise was of the same quality as in the past.
 - There are other vendors who provide the same service, and the one we use is local (Kutztown); unlikely that changing vendors will get us better prices or merchandise.
 - Holiday Shoppe is not intended as a fundraiser for the PTO, rather, as a service to the students. We profit very little from sales.
- Ran smoothly; had a lot of parent volunteers and 5th grade helpers
- Had enough inventory to serve all classes; took IOU's for pet toys which sold out quickly. Those will be delivered to school by the end of this week and Ingrid wrap them and distribute them to teachers to be sent home with students.
- There is an early booking benefit; we will proceed with this option and book for next year.

Poinsettia Sale – Amber Kershner

- Profit: \$358.83; better than projected
- Easy to run; not a huge money maker, but simple to manage
- Will review in Spring if it is worth continuing this fundraiser
- Other option would be to pay \$25 fee and have all orders delivered to Kernsville for pick up; but that would require a lot of volunteer staffing that we're not sure we have, especially during the holidays and at the same time as Holiday Shoppe.
- Had a \$44 check go into someone's lunch account by accident (our total profit would have been higher had this not happened). Because of this we were not able to issue that person certificates. Jen worked with the cafeteria staff to get the issue resolved. Cafeteria is refunding the student.

New Business

Treasurer's Report- Jen MacMurray

- Requesting monetary donations for Teacher Appreciation was a huge success: \$275 came in to cover the cost of purchasing larger food items (pulled pork, potatoes, etc.)
- Book Fair coin drive was a success, but it was a LOT of work. Not sure we will be able to do it again. 18 individual classes collected, and Jen took all the coins to the bank for counting in their machine. Had to do 18 separate deposits. It was odd that you could use some of the balance to buy books for your school; turns out what we collected stays with our school, then Scholastic matched that amount and donated it to schools in hurricane ravaged areas.
- Cookie dough total: \$2,950 profit, slightly better than projected
- Current budget statement attached

Movie License – Jen MacMurray

- Movie license will be coming due soon. All schools in the district share the license; prorated to each school by student count. Expecting the bill to be around \$425. Will be taken out of the Movie Night budget.

Holiday Brunch –today- Faith Ryan

- Requesting monetary donations was a huge success; large sign up genius and all slots for both monetary and food donations were filled.
- Won't have to dip into the \$1500 teacher appreciation budget; can use that for the week long appreciation event in Spring.

Justin Sheftel Memorial Fund – Faith Ryan

- Faith read email from Linda Sheftel, mother of Parkland graduate, Justin Sheftel, who passed away shortly after graduation in 2005.
- Each year a softball tournament is held in his honor; proceed support various community groups and scholarships
- Linda requested our help spreading the word about an upcoming fundraiser they are having
- We will advertise their Red Robin gift card fundraiser on our Facebook and web page

Assembly Report– Cindy Glackin

- Greg Pizzoli came in last week; very well received
 - Absolutely no cost to us. Let's Play Books covered all the fees.
 - Let's Play books and Greg Pizzoli loved all the posters Art Club created to welcome him
 - Was a great learning experience; learned a lot about running this type of event
- Cindy is shooting for another author for the older kids; the author will be contacted in December
- Laser projection show booked for February to kick off Read A Thon
- Zoological Association assembly set up for May in cooperation with Parkway Manor; Parkway Manor will be hosting a family fun night in conjunction with this event. We will publicize that.

Box Tops – Ann Anderson

- Next contest rolls out in February
- We will be collecting dimes along with Box Tops this time. The dimes will count toward the Box Top sheet totals for individual classes in the class competition
- New traveling trophy for classroom competition will be introduced this round
- You can send in Box Tops any time; they just get counted twice a year
- Sign up Genius will come out for help

Family Fun Day –Feb 3- Jen Korman

- Meeting at Jen's house last month. She divvied up tasks
- Molly Bombich is still working on raffle donations
- Will be a meeting to package basket raffles up
- Boy Scouts will run the gym again this year
- Jen is looking into food donations: pizza, etc.
- Sky Zone will set up tables with games and prizes free of charge (by 1st grade hallway)
- Keifer Orthodontics will be sponsoring us; donation and a table set up (have backpacks, etc. to give out, games to play)
- The Candy Walk in the Music Room will be changed to Minute to Win it Games
- Bingo in the cafeteria is not a big hit; may change it to two scheduled sections of paint and sip type of event -- may charge an extra fee for this to cover the paint materials
- Sign Up Genius for volunteers will go out to teachers first, then to parents to fill up rest of the spots
- Faith will be selling Spiritwear that day: Super Sale to clear inventory

Read a thon – Feb 5- 23- Amber Kershner and Jen Laskosky

- Want to play it up and get more pledges this year
- Mr. G to "camp out" at school over the weekend to build excitement; will be in his robe greeting kids on Monday morning. Will pre-stage photos and post to social media and web.
- Laser show is for the start of it.
- Theme is "Reading Under the Stars"
- We have enough medals purchased to last through this year

- Budget should be less this year
- Possible prize for top earner/reader: police escorts
- Character Day: Mr. G presents kids with medals during lunch

Principal's Report

- Happy holidays!
- In regards to the recent threat to the high school, once the district was made aware of the threats and turned it over to the police and the authorities (FBI, state police) the district was no longer allowed to speak publicly about the matter. It would be interfering with an active investigation. If at any time the district felt there was a credible threat to students, the school would have done everything in it's power to assure student and staff safety. The students responsible for the threat were arrested and are in juvenile detention waiting their adjudication hearing, and will never return to Parkland again.
- Mr. Sniscak sent an email about it to all parents in the district yesterday (December 11)

Teacher Report - Mrs. Yeahl

- 5th grade thank you for the Franklin Institute trip (gave us thank you card)
- Faith thanked Mrs. Yeahl for 5th grade help during Holiday Shoppe
- Jen M. asked Mrs. Yeahl to pass to teachers to please email her when they submit a request for payment for a field trip; she is not in every day to check the mailbox. Also please be sure to submit receipts; need some sort of back up in order to write check.

Adjourn

10:10 a.m.

Next PTO meeting: Tuesday, January 9, 2018 at 9 a.m.